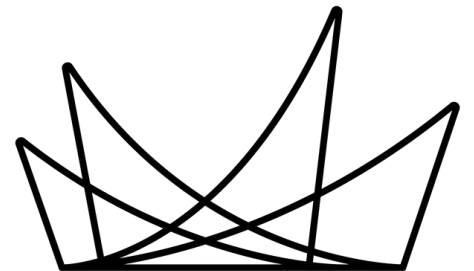




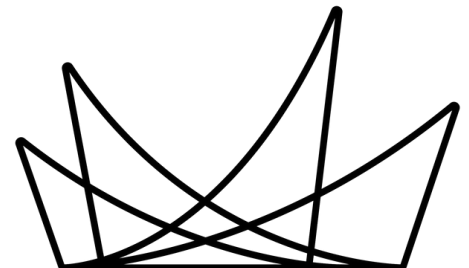
# PARTNERSHIP PACKAGE



# WELCOME TO KIN GAMES 2024



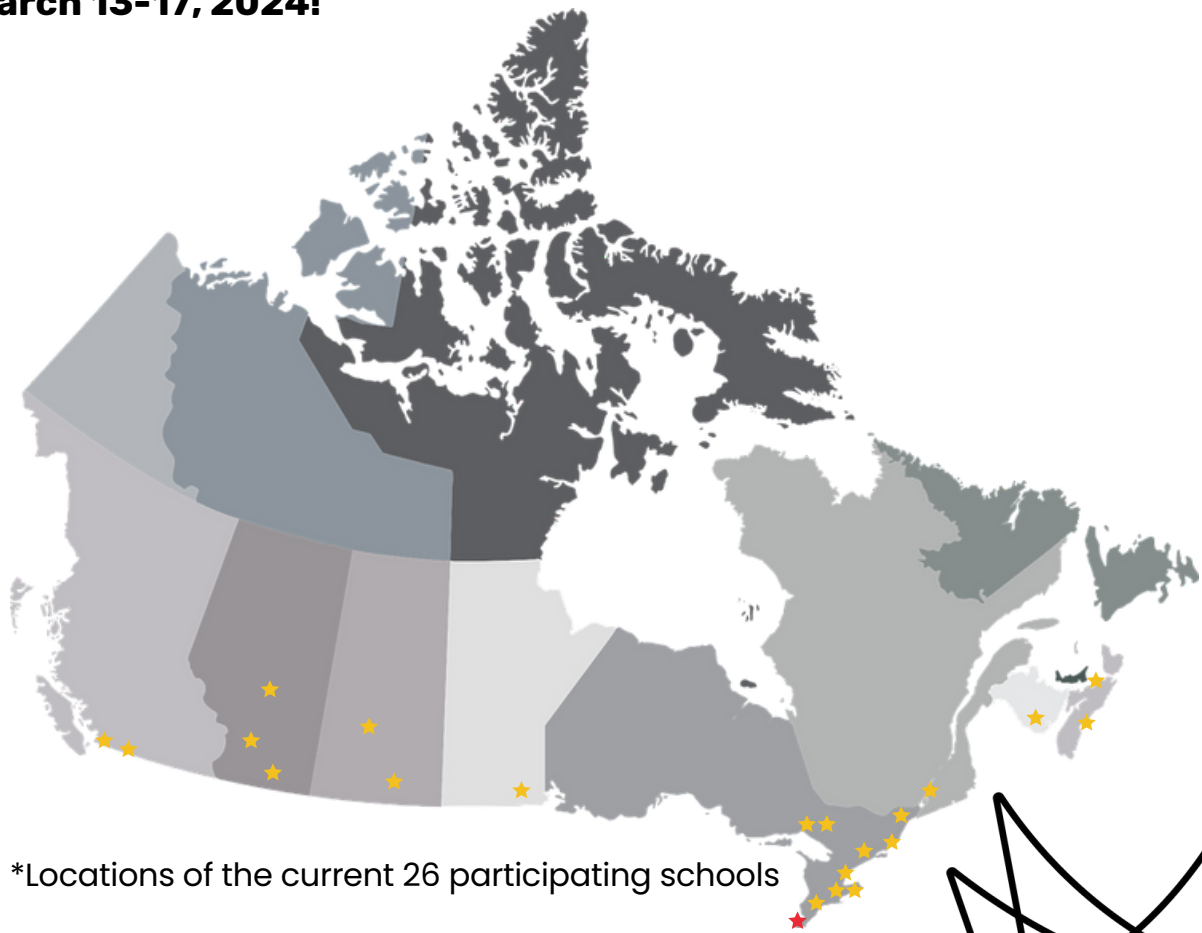
In this package, you will find different types of opportunities for your organization to get involved in. You will also find pertinent information such as a brief description of the event, a preliminary schedule of the Kin Games weekend, a list of potential schools participating in the event, a summary of the partnership levels we offer, and contact information to reach us.



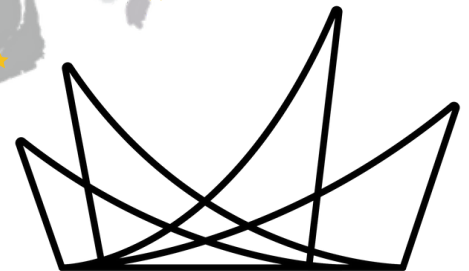
# WHO WE ARE

The Kinesiology (Kin) Games are one of the largest student-run undergraduate conferences in Canada. Every year in late March, between **400-600 Kinesiology students** (or related fields) congregate at one host school and compete in the 4 Pillars of Kin Games – **Academics, Athletics, Dance, & Spirit.**

Officially initiated in 2001, this event has been held annually by a Canadian university spanning **8 Provinces** with upwards of **35 different institutions** that have participated throughout the years. This year we are excited to be bringing the competition and are proud to announce it will be hosted by the **University of Windsor** from **March 13-17, 2024!**



\*Locations of the current 26 participating schools



# WHO WE ARE

At Kin Games, the culture and environment are an extremely important part of what makes this event unique and unlike any other. We strive to constantly emit positivity as you can hear us chanting “we are all best friends” or “let’s go both teams” all week long!

Recently incorporating into a Not for Profit Organization in the summer of 2021, the Kinesiology Games aims to create an accessible environment that thrives on student diversity and inclusion, promotes student health and well-being, fosters meaningful peer-to-peer connections, and create a lasting impression for students, both now and in the future.

Our goal is to expand the conference to more schools and cities across Canada, to bring our spirit to as many Kinesiology students as we can.



# WHY SPONSOR

The Kin Games are a great opportunity for the participants to network across the country and engage in a fulfilling university experience unlike any other. We also encourage this to be an opportunity for the participants to branch out and explore all the possibilities there are as a kinesiology student. There will be around 500 potential new students, clients or employees that are young and excited to discover their future careers. What better time to capitalize on the energy and enthusiasm of the next generation of health and wellness professionals.

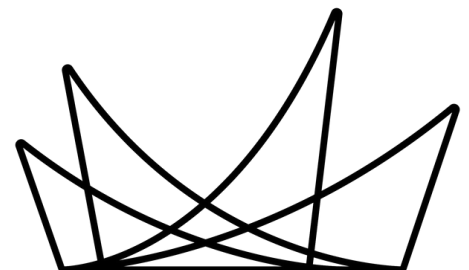
With the participants being between the ages of 19-25, Kin Games is the perfect demographic to promote to your organization.

## HOW YOU BENEFIT:

- Your organization gains 500+ of the brightest, athletic and motivated individuals in their field across Canada, who possess massive social networks.
- The contagious energy of Kin Games spreads fast, and your organization is sure to benefit from the many participants who will remember your organization's logo, presence or contribution long after their Kin Games careers.

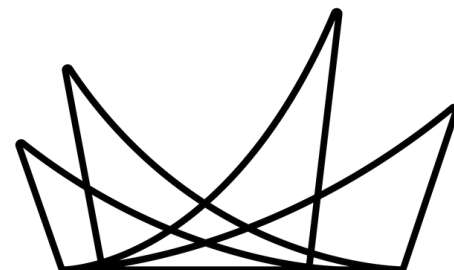
## YOUR IMPACT:

- Our participants will be exposed to
  - Graduate level education opportunities
  - Introduction to new career avenues
  - Connections with professional associations
  - Potential employers
  - New professional products
- Help promote cross Canada networking
- Gaining a trusted partner within the community



# CONFERENCE FORMAT

Time	Wednesday March 13	Thursday March 14	Friday March 15	Saturday March 16
MORNING	TEAMS ARRIVE FOR REGISTRATION	OPENING CEREMONIES DANCES  SPEAKERS/ PRESENTATIONS	ACADEMIC & ATHLETIC COMPETITIONS CONTINUE	ACADEMIC & ATHLETIC PLAYOFFS
AFTERNOON		ACADEMIC & ATHLETIC COMPETITIONS BEGIN	<b>CAREER EXPO (10AM-2PM)</b>  ACADEMIC & ATHLETIC COMPETITIONS CONTINUE	ACADEMIC & ATHLETIC PLAYOFFS
EVENING	WELCOME SOCIAL EVENT	SOCIAL EVENT	SOCIAL EVENT	CLOSING CEREMONIES BANQUET & AWARDS



# PARTICIPATING SCHOOLS



DALHOUSIE  
UNIVERSITY



MOUNT ROYAL  
UNIVERSITY  
1910



Queen's  
UNIVERSITY



UNIVERSITY OF  
ALBERTA



UNIVERSITY OF  
CALGARY



University of  
Lethbridge



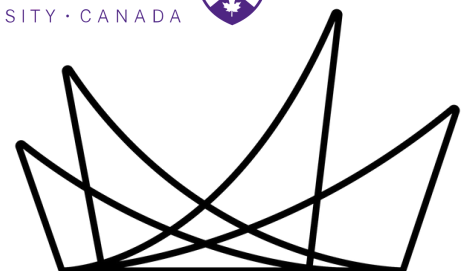
University  
of Manitoba



THE UNIVERSITY OF  
WINNIPEG



University of  
Windsor



# PACKAGE OPTIONS

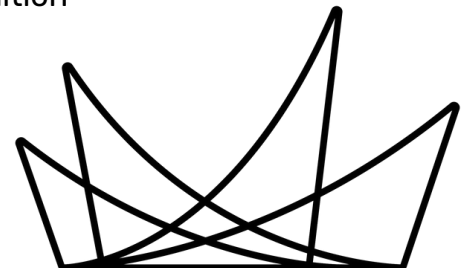
## PLATINUM - \$5000

(LIMIT 2)

- Company logo displayed on website and social media
- Booth at career expo on day 2
- Invited to include promo items in the swag bag participants receive
- Logo on all Participant T-shirts
- Up to five individualized social media shout outs
- Opportunity to supply marketing products placed throughout competition
- Opportunity to have a spirit challenge about your company\*
- Opportunity to play a video or have a short presentation during Opening Ceremonies
- Invitation to attend Opening Ceremonies and a verbal recognition
- Invitation to attend Closing Ceremonies and access to all campus events

## GOLD - \$3000

- Company logo displayed on website and social media
- Booth at career expo on day 2
- Invited to include promo items in the swag bag participants receive
- Logo on all Participant T-shirts
- Opportunity to supply marketing products placed throughout competition
- Opportunity to have a spirit challenge about your company\*
- Up to 3 individualized social media shout outs
- Opportunity to play a video or have a short presentation at the Opening Ceremonies
- Invitation to attend Opening Ceremonies and a verbal recognition





# PACKAGE OPTIONS

## SILVER - \$2000

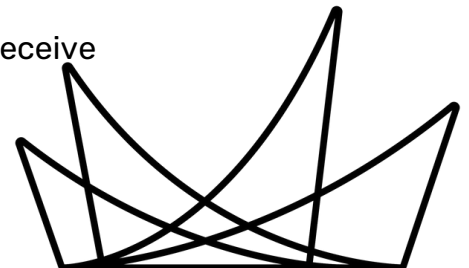
- Company logo displayed on website and social media
- Booth at career expo on day 2
- Invited to include promo items in the swag bag participants receive
- Logo on all Participant T-shirts
- Opportunity to supply marketing products placed throughout competition
- Opportunity to have a spirit challenge about your company\*
- One individual social media shout out
- Invitation to attend Opening Ceremonies and a verbal recognition

## BRONZE - \$1000

- Company logo displayed on website and social media
- Booth at career expo on day 2
- Invited to include promo items in the swag bag participants receive
- Logo on all Participant T-shirts
- Opportunity to supply a banner to be placed throughout competition venues
- Opportunity to have a spirit challenge about your company\*

## TRADESHOW - \$500

- Company logo displayed on website and social media
- Booth at career expo on day 2
- Invited to include promo items in the swag bag participants receive

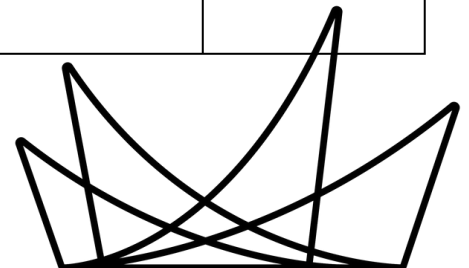


# TIER LIST

## SUMMARY

	<b>Platinum Partner \$5000</b>	<b>Gold Partner \$3000</b>	<b>Silver Partner \$2000</b>	<b>Bronze Partner \$1000</b>	<b>Trade show Partner \$500</b>
<b>Logo displayed on website and used in social media</b>	X	X	X	X	X
<b>Booth at career fair</b>	X	X	X	X	X
<b>Invited to include promo items in the swag bag participants receive</b>	X	X	X	X	X
<b>Logo printed on participant shirts</b>	X	X	X	X	
<b>Marketing displayed throughout the competition</b>	X	X	X	X	
<b>Opportunity to have a spirit challenge about your company</b>	X	X	X	X	
<b>Individualized social media shout outs</b>	5	3	1		
<b>Invited to attend the Opening Ceremonies with verbal recognition</b>	X	X	X		
<b>Opportunity to have a short video or speech at Opening Ceremonies</b>	X	X			
<b>Invitation to attend Closing Ceremonies and access to all events</b>	X				

\*If your organization cannot provide a monetary amount, in-kind donations are also welcomed. Please email [info@kingames.ca](mailto:info@kingames.ca) to discuss further\*



# KIN GAMES THANKS YOU!

Whether you are looking to recruit, sell, expand your brand, or simply help make this event possible, we want to work with you to ensure your needs are met. We're aiming to create a mutually beneficial partnership for both parties and would love to collaborate with you to provide an opportunity best suited for your organization for now, and in any future endeavors. Should you feel a different opportunity with us is better suited for your organization or would like to bring forward an entirely different offer, we would be happy to discuss those options further. Please do not hesitate to contact us with any requests or questions and we thank you for helping make Kin Games a huge success.

For general inquiries please email [info@kingames.ca](mailto:info@kingames.ca)

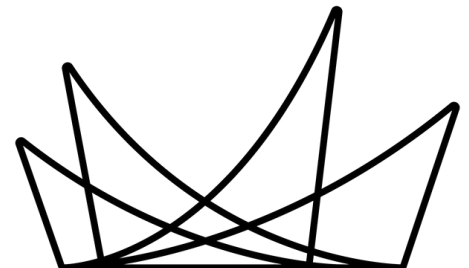
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[mprince@kingames.ca](mailto:mprince@kingames.ca)



**KIN**  
**GAMES**

